

Press-Release: Mayor's Cup Regatta & Festival Announces Expanded Slate of Events for 2011

Plattsburgh, NY - The 2011 Mayor's Cup, a regatta and festival presented by the Plattsburgh Sunrise Rotary and City of Plattsburgh, promises an expanded slate of events sure to please sailors and landlubbers, Thursday - Sunday, July 7-10.

Along with waterfront traditions like the regatta and fireworks show on July 9, and the Parade of Lights night-time boat promenade on July 7, this year's event schedule offers a weekend filled with exciting entertainment and family fun.

The North Country Cultural Center for the Arts will kickoff their "Jumpin' in July" live music series on July 7, and present a weekend of family activities and artisan vendors on July 9-10.

Live music entertainment on July 8-9 at the Lions Club band shell will feature great bands like Legends of Southern Rock, Rick Davies and the Bearcat Ramblers, and Glass Onion.

Summer Science with Sid the Science Kid, a PBS favorite, will entertain kids at the Plattsburgh Public Library on July 8.

Circus Smirkus, the nationally acclaimed youth circus, will bring the big top to the Plattsburgh Municipal Beach on July 10-11.

Sports enthusiasts can participate in the Valcour Island Kayak Tour on July 9, compete in the Clinton County Youth Bureau's Thomas J. O'Connor Memorial Summer Hoops for Youth Basketball Tournament, or ride in the CVPH Mayor's Cup Bike Ride on July 10.

The Mayor's Cup BBQ and Awards on July 10 offers a post regatta gathering of racers and boating enthusiasts, and will include the regatta race results, Parade of Lights winners, and the 2011 recipient of the "Spirit" award, recognizing an individual who presents the same enthusiastic community spirit as Plattsburgh's founder of Mayor's Cup, the late Mayor John Ianelli.

A complete Calendar of Events, along with dates, times, and event descriptions, is listed on www.mayorscup.com.

SUNY Plattsburgh will hold its alumni weekend in conjunction with Mayor's Cup, bringing the university and community together to celebrate summer in the Lake City for the first time ever.

A special thanks to all major event sponsors: Price Chopper; Mountain Lake PBS; Charter; First Niagara; Georgia Pacific; Church Oil; Martin, Harding and Mazzotti; CVPH; and SUNY Plattsburgh Alumni Association. Additional thanks goes to AES Northeast; Bombardier Inc; Comfort Inn & Suites; Donlan and Barcomb; Jeffords Steel & Engineering Company; KeyBank; Lewis & Rogers, P.C.; Marshall & Sterling; Meadowbrook Healthcare; Mickey's Restaurant; Mold-Rite Plastics; NBT Bank; NJ Brunell & Son; Northern Insuring; PrimeLink; Schluter Systems; Stewart's; Twin State/Voice.Data.Video; Verizon Wireless; and Wyeth/Pfizer.

Mayor's Cup sponsor funds underwrite community works and charities supported by Sunrise Rotary, including the club's ongoing waterfront project with the City of Plattsburgh, and the Mayor's Cup regatta and festival. If you'd like information on sponsor opportunities, please contact Kevin Kehoe at [518.561.0668](tel:518.561.0668) or sponsor@mayorscup.com.

Sunrise Rotary also raises funds through the sale of Mayor's Cup collectible t-shirts. Men's crew and women's v-neck tees are on sale now at these locations: Arnie's Champlain National Bank, Corner-Stone Bookshop, CVPH, Don Duley and Associates, Dr. Michael T Davey Dental Office, Eye Care for the Adirondacks, Glens Falls National, Koffee Kat, Liquor & Wine Warehouse, My Cup of Tea, Plattsburgh Boat Basin Marina. Group purchase and other inquiries may be directed to Kathy Duley at [518.563.0431](tel:518.563.0431) or

tees@mayorscup.com.

Registrations are now being accepted for the regatta and Parade of Lights events, with printable forms available at www.mayorscup.com. Inquiries may be directed to Kjell Dahlen at 518.561.4100, 566.2020, regatta@mayorscup.com; or Jake DeSnyder at 518.566.9198, parade@mayorscup.com.

Calendar of Events

THURSDAY - JULY 7

- 5:30pm - 7pm** **NCCA "Jumpin in July" Party • Downtown Arts Corridor**
The kickoff of four consecutive Thursdays of exciting live music entertainment on the lawn of the North Country Cultural Center for the Arts
For more information go to: www.plattsburgharts.org
- 9-10pm** **5th Annual Boat Parade of Lights Competition • Waterfront**
Featuring decorated boats of all types parading the shoreline - Wilcox Dock to the Naked Turtle – in hopes of being the “*Best Decorated Boat on Lake Champlain.*” Pre-register a boat of any kind.
For more information [click here](#).
SPONSORED BY: Church Oil • Martin, Harding & Mazzotti

FRIDAY - JULY 8

- 10am** **Summer Science with Sid the Science Kid • Plattsburgh Library**
For more information go to: www.cityofplattsburgh-ny.gov
- 7-9pm** **Glass Onion • Downtoan Lions Club Bandshell**
For more information go to: www.cityofplattsburgh-ny.gov

SATURDAY - JULY 9

- 9am - Noon** **Mayor's Cup Valcour Island Tour • Valcour**
Fun for all ages and abilities, kayak around Lake Champlain's

historic, and beautiful, Valcour Island.
For more information go to: www.kayak-shack.com

9am - 5pm

NCCA Family Arts Entertainment Activities • Downtown

Creating family-friendly fun along the Arts Corridor with street vendors, pony rides, medieval jousting, henna tattoos, treasure hunts, face painting and much more.

For more information go to: www.plattsburgharts.org

9am - 2pm

34th Annual Mayor's Cup Regatta • Waterfront

Celebrating 34 years as “the” sailing regatta of Lake Champlain!
Pre-registration recommended.

For more information [click here](#).

SPONSORED BY: Price Chopper • Mountain Lake PBS

10am

11th Annual Thomas J. O'Connor Memorial Summer Hoops for Youth Basketball Tournament • Government Center Parking Lot

The Clinton County Youth Bureau will host this FREE event which is open for boys and girls ages 8-18. Team check in is at 9am. Pre-Registration required by July 6th. RAIN DATE: Monday July 11th at the OVAL.

For more information go to: www.clintoncountygov.com

4pm - 6pm

Mayor's Cup BBQ • Naked Turtle Tent

A post regatta BBQ for everyone to enjoy good food and sailing adventures.

For more information [click here](#).

6pm

Mayor's Cup Awards Ceremony • Naked Turtle Tent

Recognizing the “best of class” regatta results, including the coveted 34th Mayors Cup recipient, the 5th Parade of Lights winner, and the 2nd Annual “Spirit of lanelli” community award.

For more information [click here](#).

6pm - 7:30pm

Rick Davies & the Bearcat Ramblers • Lions Club Bandshell

For more information go to: www.cityofplattsburgh-ny.gov

8pm - 11pm

Legends of Southern Rock • Lions Club Bandshell

Band members include former founding member of the Marshall Tucker Band, Jerry Eubanks, Southern Rock pioneer, Dennis Winters of the Winters Brothers Band and Jamie LaRitz formally of the Brit Michaels Band.

For more information go to: www.WintersBrothersBand.com

9:30pm

Mayor's Cup Fireworks • Downtown

For more information go to: www.cityofplattsburgh-ny.gov

SPONSORED BY: Charter • First Niagara • Georgia-Pacific

Sunday - July 10

9am

CVPH Mayor's Cup Bike Ride • CVPH

For more information go to: www.cvph.org

TBA

NCCA Family Arts Entertainment Activities • Downtown

Join the family-friendly fun along the arts corridor, featuring street vendors, pony rides, medieval jousting, henna tattoos, treasure hunts, face painting and much more.

For more information go to: www.plattsburgharts.org

1pm - 6pm

Circus Smirkus • Plattsburgh City Beach

Hosted by Champlain Valley Transportation Museum and Kids' Station

For more information go to: www.circussmirkus.org

Monday - July 11

1pm - 6pm

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For more information, please contact:

Gail Recore

Mayor's Cup Committee Co-chair

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