

**PRESS RELEASE:
2010 Mayor's Cup Regatta to be Dedicated to John Ianelli**

Plattsburgh, New York (June 14, 2010) - In honor of the late Mayor John Ianelli, co-founder and first mayor to launch the Mayor's Cup Regatta, organizers will initiate a new "Spirit" Award in 2010. This award will be bestowed upon one individual – sailor or landlubber – who represents, in their own way, a "community does matter" spirit and attitude...the same spirit that inspired our former Mayor to help bring Mayor's Cup to our community; the same spirit that has empowered our lake community to thrive, not only on race day, but everyday.

Recipient of the award will be determined each year by the current City of Plattsburgh Mayor and Organizing official of the Mayor's Cup Regatta. In 2010, the awardee will be determined by Mayor Donald Kasprzak and Dr Kjell Dahlen, and presented at the 33rd Annual Mayor's Cup Regatta awards ceremony, Saturday, July 10, at the Naked Turtle Tent, downtown Plattsburgh. Awards presentations start at 6:00pm immediately following the BBQ. BBQ is open to the public. BBQ Tickets may be purchased at the Regatta registration table, until 4:00p on Saturday, July 10th.

For More Information Contact:

Mayor Donald Kasprzak or Kjell Dahlen
Ianelli Spirit Award Nominating Committee
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